



TM



GreenEvo

scouting & networking

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Patent : reg. CCIAA Prato- Italy

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Code: A61F





FLEXY & ICY

“ ICE THERAPY®EVOLUTION”

THE MARKET

EU trauma to the head:

1.000.000/Y

Italy trauma due to Sport activity:

300.000/Y



- Cryotherapy of the Juventus italian football team



FLEXY & ICY

“ ICE THERAPY®EVOLUTION”

THE PRODUCT



Technical issues:

MULTI-USAGE FLEXIBLE STRECTH BAND

SELF SUSTAINABLE

EASY ADAPTABLE TO VARIOUS EXIGENCIES

- Skin Irritation free
- Hypoallergenic
- Odour control
- Long life
- Low maintenance cost
- Exclusive design
- Customisable





FLEXY & ICY “ ICE THERAPY®EVOLUTION”

NOW-A-DAY COMPETITORS

Instant ice
Chemical reaction



First aid ice spray



Textile stretch band
with
Ice packs





FLEXY & ICY
“ L’ evoluzione del ghiaccio”

PERFORMANCES

Instant ice pack (disposable)

Cost	*****
Efficiency	***
Easy handling	*
Hygiene	*
Ecologic	*
Design	-

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Cost	***
Efficiency	***
Easy handling	*****
Hygiene	****
Ecologic	***
Design	***

Textile base stretch band Ice pack carrier

Cost	*
Efficiency	***
Easy handling	***
Hygiene	**
Ecologic	**
Design	**

First air ice spray

Cost	**
Efficiency	**
Easy handling	***
Hygiene	**
Ecologic	*
Design	-



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WORLD MAIN COMPETITOR



<http://www.thermacare.com/>

US - Disposable



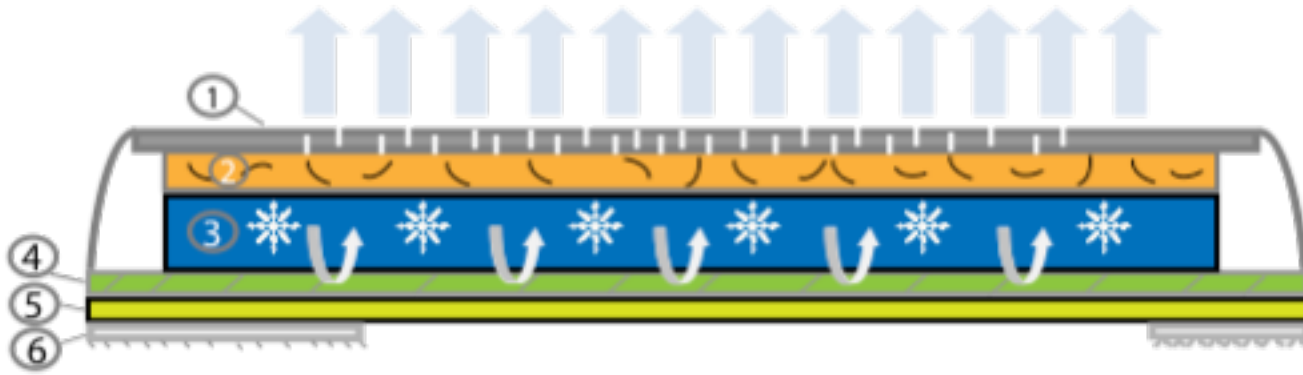
Theramed US



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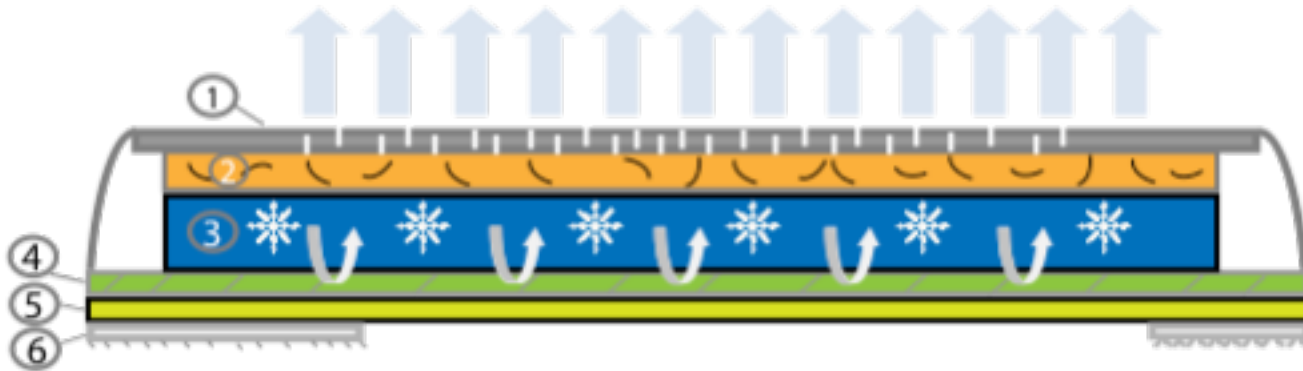
HOW IT WORKS





FLEXY & ICY “ ICE THERAPY®EVOLUTION”

HIGHTECH INSIDE®



- 1 bacteriostatic breathable pla fabric
- 2 fibre pad filter
- 3 flexy & icy® special fibre pads
- 4 textile protective textile
- 5 washable PU coated outlayer
- 6 repositionable hook closure



FLEXY & ICY

“ ICE THERAPY®EVOLUTION”

EASY to PERFORM

EASY to produce
EASY to delivery

EASY to customise
EASY to clean
EASY to storage
EASY to reuse
EASY to adapt
EASY to care

- multilayer textile substrates
- individual packaging for shopping
multi packaging for sport teams , hospitals
- printable external coated hydrophobic surface
- by hand or washing machine
- dry with sun rays or drying machine
- water refilling and freezing into refrigerator
- flexible textile frame and hook closure
- for families and professionals



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“ ICE THERAPY®EVOLUTION”

MISSION 1

Wellness



> wellness e SPA



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MISSION 2

Social Benefit:

- < waste management
(multi-usage)
- < energy consumption
(to icy the block)
- < waste production
(more green materials, no chemical icy-reagent)





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MISSION 3

Health Care
cryotherapy



Rehabilitation
therapy



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MISSION 4

Home & work place

> first aid therapy





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MISSION 5

Sport
therapy



> muscle

> anti-stress



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TARGETS

1. Post sport activity and post-sport anti-stress treatment
2. Post trauma physiotherapeutic muscle, nerves and blood treatment
3. Post-partum and post-surgery muscle activity rehabilitation
4. Post diet muscle toning treatment
5. Spa and Wellness Centre Cryotherapy



FLEXY & ICY

“ ICE THERAPY®EVOLUTION”

POSSIBLE CERTIFICATIONS

- Dermatology
- Astma & allergy protection
- Sport medicine
- first aid medical device
- Ecolabel
- GMO free - Chlorine free
- LCA





FLEXY & ICY

“ ICE THERAPY®EVOLUTION”

CONCLUSION

Flexy & Icy™ is an easy solution
to efficiency perform
into body rehabilitation treatment and body care

It is useful for
Spa, Wellness Centre, Physiotherapy Clinic, Hospital, Sport
Centre, Gym,
School and College, Training Centre,
First Aid Home and Pet clinic